

# **PetLoot.xyz**

"Redefining Pet Wellness Through Satirical Innovation(TM)"

Seed Round (Emotional) - Series LOL

# Problem

Pets are under-optimized.

Modern animals suffer from:

- Low tail latency
- Inconsistent paw alignment
- Unquantified vibes

Meanwhile, humans are wasting money on functional pet gear. Gross.

# Our Solution

PetLoot.xyz delivers absurd, overpriced, possibly non-functional pet technology to highly impressionable consumers.

No real utility

Entirely made-up science

Designed to confuse both humans and animals

# Product Examples

- Quantum Bark Collar(TM) - Punishes barking with existential dread
- Thermal Snout Sleeve(TM) - Keeps the nose warm and humble
- Worm Harness V2(TM) - For harnessing your worm's full potential
- Bark-2-Text Translator(TM) - Now with 73% less accuracy

# Market Opportunity

- 90 million dog owners
- 60 million cat owners
- 4 million guinea pigs with unresolved trauma
- 1.5 billion meme addicts

Our TAM: anyone who has a pet and a sense of irony

# Business Model

- 100% Dropshipped Absurdity
- Gross margin: Imaginary
- COGS: Mostly guilt

Revenue streams:

- Satirical product sales
- Fake affiliate program
- "Enlightenment-as-a-Service" (Beta)

# Traction

- 42 orders (possibly ironic)
- Viral on Reddit's "TechThatShouldNotBe"
- Conversion rate spiked after influencer review:

"I don't know what this is, but I bought three."

# Team

- CEO, Barkitecture - Trained under a golden retriever
- CTO (Chief Tail Officer) - Currently chasing his own roadmap
- Lead Wellness Engineer - Previously worked in essential oils for raccoons
- Legal - We don't have one. That's the risk.

# Ask

We're seeking \$3 million in:

- Cold hard crypto
- Gift cards
- Experimental energy

Funds will go toward:

- More unhinged product R&D
- Bribing AI influencers
- A lava lamp-shaped headquarters

# Closing

PetLoot.xyz

"Join us in disrupting the pet wellness sector... with delusion."

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